YOUTH DEPARTMENT
World Director: Dr Elisa Masuka

Suggested Activities:

1. Going to schools to help students on drug awareness.
    - ✳ Competitions - poetry on addictions.
    - ✳ Advertise a drug free lifestyle.
    - ✳ Catch them in the schools, church and community.
2. Look into the alternative to replace the drug habit.
    - ✳ Community self-help projects for the youth.
    - ✳ Start up loans for legal business ventures for the youth.
3. Lobby the Government to partner with us.
    - ✳ Smoke free zones.
    - ✳ Reinforce laws such as, “No Public Smoking.”
    - ✳ Increase the tax levy on alcoholic beverages as well as tobacco.
4. A sponsored walk encouraging an Alcohol and Tobacco Free Lifestyle.
5. Tobacco free Tuesday and Thursday.
6. Develop a video on substance abuse within the neighborhood to be used as a tool in school visits.
7. Partner with other stakeholders to ensure success e.g. National traffic and driving.
    - ✳ No to road carnage due to alcohol consumption.
8. Have a celebrity speak against tobacco and alcohol abuse on National Television.
9. Circulate messages weekly on social media encouraging a substance abuse free lifestyle.